worksheet

DAY 1: Defining the Problem

Define the Problem

• What is the real world problem you could solve?
• Describe why this is a significant problem.

Define your Solution

• Define your work as a solution to the problem you’ve identified above.
• Describe the primary benefits.

Define the Value Proposition

• For the user, what’s the most important benefit of your proposed solution?
• How would the customer measure its value?